

**Year 10 / 11 Graphics
Design and Technology**

Introduction and Overview

Graphic designers apply creative and conceptual skills to inform, educate, and persuade audiences. They demonstrate skill with tools and technologies to create, reproduce, and distribute visual messages.

They work with a range of mediums including painted, photographed and computer-generated images. Examples of Graphic design include creating posters, logos, packaging and point of purchase displays.

Over a two year course, students will explore a range of designing and making skills in the following areas:

- Packaging (surface developments / nets)
- Formal 2D and 3D drawing techniques
- Promotional and product design e.g. posters, T-shirts
- Corporate identities e.g. logos, trademarks, pictograms and branding
- CAD/CAM
- Commercial printing including smart and modern materials

Year 10 students will continue to build on the skills and project work begun in year 9 and complete their controlled assessment within the academic year.

Year 11 consists of a range of mini design and make revision projects supported by rigorous theory based learning that will prepare students for the examination.

Year 11 Students will also enter the ProSkills Print It! design competition.

Students must submit a design and make controlled assessment task (60 %) and complete a written examination (40%).

Exam Board: AQA

How to support your child

- Encourage your child to bring the correct equipment to lessons. Essential items include a drawing pencil, writing pen, eraser and ruler.
- Support your child with independent study
- Purchase revision guides
- Encourage them to watch Technology related programmes
- Utilise the internet, including Technology student, BBC Bitesize and the variety of creative apps available including Pinterest and Flipboard.
- Investigate products and their design
- Research famous designers and the impact their products have had on the world that use them

Web Links

<http://www.technologystudent.com/>
<http://www.bbc.co.uk/schools/gcsebitesize/design/>
<http://www.aqa.org.uk/subjects/design-and-technology>
<https://uk.pinterest.com/>
<https://flipboard.com/>

Additional Reading:

- Graphic Products Revision Guide (Collins GCSE Essentials)
- Graphic Products Revision Guide (CPG)