

Why choose Business Studies?

Business Studies is a dynamic subject and you'll learn to develop a critical understanding of organisations, the markets they serve and how to add value. As the world changes, it's vital we understand how businesses operate in the 21st century.

What will I study?

You will develop an understanding of marketing, finance, business strategy and global business. You'll also learn some fantastic transferable skills including data skills, presenting arguments, making judgments and conducting research.

What career and university options can it lead to?

Studying Business Studies opens up many university and career options such as financial services, marketing and recruitment. Employers like it for the transferable skills it teaches.

